

YIJIA ZHANG

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EDUCATION

- PhD candidate**, Sociology 2019 –
The University of British Columbia
PhD Dissertation: “The Ethnic Choice: Meanings, Opportunities and Barriers of Working in Ethnic Platform Economy” (Working Title)
Supervisor: Dr. Amy Hanser
- MA**, Communication 2016 – 2019
Simon Fraser University
MA Thesis: “Shanzhai-ed Didi and the ‘New Chinatown’: WeChat-based Ride-Hailing among Chinese International Students in Metro Vancouver”
Supervisor: Dr. Kirsten McAllister
- BA**, English 2011 – 2015
Fudan University
BA Thesis: “Hawthorne, the Gothic and Crowds”
Advisor: Dr. Wen Jin
- Exchange Student**, English 2014 – 2014
Australian National University

MAJOR AWARDS & FELLOWSHIPS

- Sociology Graduate Scholarship 2023
Microsoft Research PhD Fellowship 2023
Kurt and Anne Paulus Memorial Scholarship in Sociology 2022
UBC Centre for Migration Studies Fellowship 2022
UBC Institute of Asian Research Fellowship 2022
UBC Graduate Student Travel Award 2022
President’s Academic Excellence Initiative PhD Award (Winter), UBC 2022
Faculty of Arts Graduate Award, UBC 2022
President’s Academic Excellence Initiative PhD Award (Summer), UBC 2022
Faculty of Arts Graduate Award, UBC 2021
President’s Academic Excellence Initiative PhD Award (Winter), UBC 2021
UBC Graduate Scholarship – IAR Fellowship, UBC 2021
President’s Academic Excellence Initiative PhD Award (Summer), UBC 2021
Faculty of Arts Graduate Award, UBC 2020
Sociology Graduate Scholarship, UBC 2020
President’s Academic Excellence Initiative PhD Award, UBC (Winter) 2020
Patricia Marchak International Research Scholarship in Sociology, UBC 2020
Faculty of Arts Graduate Award, UBC 2019

Graduate Fellowship, SFU	2019
FCAT Graduate Fellowship, SFU	2018
Travel & Minor Research Award, SFU	2018
Graduate Fellowship, SFU	2017
Outstanding Graduate of Fudan University, FDU	2015
Scholarship for Outstanding Students, FDU	2015
International Student Exchange Program (ISEP - ECKSEP) Grant, ANU	2014
Scholarship for Outstanding Exchange Students, FDU	2014
Scholarship for Outstanding Students, FDU	2013
Scholarship for Outstanding Students, FDU	2012

RESEARCH INTERESTS

Platform Work and Economy; Race and Ethnicity; Migration and Mobilities; Information and Communication Technologies; Sociology of Work and Economy; Qualitative Methods

JOURNAL ARTICLES

Zhang, Y., & Hanser, A. (2023). Be the mother, not the daughter: Immigrant Chinese women, postpartum care knowledge, and mothering autonomy. *Sociology of Health & Illness*, 45(5), 1028-1045. <https://doi.org/10.1111/1467-9566.13631>

He, G., & **Zhang, Y. (2022).** (Im)mobility and performance of emotions: Chinese international students' difficult journey to home during the covid-19 pandemic. *Mobile Media & Communication*, 11(2), 248–270. <https://doi.org/10.1177/20501579221119585>

He, G., & **Zhang, Y. (submitted).** Frictional deliveries, reflexive workers: Insights from fieldwork with female platform riders in China. *Information, Communication & Society*.

BOOK CHAPTERS

Zhang, Y. (2022). WeChat as everyday tactic: Ride-hailing and place-making in Vancouver. In Sun, W., & Yu, H. (eds.), *WeChat diaspora: Digital transnationalism in the era of China's rise*. Routledge. <https://doi.org/10.4324/9781003154754>

Zhang, Y. (revised & resubmitted). Criminalized ethnic rides, yellow peril and research ethics. In McAllister, K, E., Ahadi, D., & Yoshimizu, A. (eds.), *The politics of fieldwork in migration research: New approaches by Canadian communication and cultural studies scholars*.

BOOK REVIEWS

Zhang, Y. (2021). [Review of the book *Mobile communication and low-skilled migrants' acculturation to cosmopolitan Singapore*, by R. G. Aricat & R. Ling]. *Information, Communication & Society*. <https://doi.org/10.1080/1369118X.2021.2012221>

SELECTED CONFERENCE PRESENTATIONS

Zhang, Y. (2023, July 3). Ethnic platforms: Why do you work there? The 20th IMISCOE Annual Conference. Hybrid.

- Zhang, Y.** (2023, June 27). Ethnicities in Vancouver's ride-hailing regulation. *Global Perspectives on Platforms, Labor & Social Reproduction: A Hybrid International Conference Convened at the University of Amsterdam, Co-Organized by the Platform Labor Project & the Global Digital Cultures Initiative*. Hybrid.
- Zhang, Y.** (2023, May 25). Contested belonging, contested platform: Comparing perspectives on "illegal Richmond ride-hailing" in pre-Uber Vancouver. *Inaugural Centre for Migration Studies International Research Conference*, Vancouver, Canada.
- Zhang, Y.** (2023, April 18). *Shanzhai*'ed Chinese platforms? Comparing results from two fieldworks (2018 - 2023). *UBC Centre for Migration Studies Grad Fellows Symposium 2022-2023*, Vancouver, Canada.
- Zhang, Y. & He, G.** (2022, November 3). The motherland's burden: Chinese international students' difficult journeys to home during the Covid-19 pandemic. *The 2022 Association of Internet Researchers (AoIR) Conference*, Dublin, Ireland.
- Zhang, Y. & He, G.** (2022, July 18). Loss of mobility: Multi-platform tactics of Chinese international students in their transnational journey home during Covid-19 pandemic. The 12th International Conference on Social Media & Society. Virtual.
- Zhang, Y.** (2022, June 26). WeChat as everyday tactic: Ride-hailing and place-making in Vancouver. *WeChat and the Chinese Diaspora Conference and Book Launch*. Virtual.
- He, G., & **Zhang, Y.** (2022, May 27). Beyond informdemic: Chinese international students use social media to cope with the uncertainties amid Covid-19. The 72nd Annual International Communication Association Conference. Hybrid.
- Zhang, Y., & Hanser, A.** (2022, May 19). Be the mother, not the daughter: How immigrant Chinese mothers use diverse sources of knowledge to assert their autonomy. The 56th Annual Conference of Canadian Sociological Association. Virtual.
- Zhang, Y.** (2021, August 7). WeChatized economy in Vancouver: Ethnic enclave or mixed embeddedness? 2021 American Sociological Association Annual Meeting. Virtual.
- Zhang, Y.** (2021, June 27). WeChat as everyday tactics: *Shanzhai*-ed Didi making place in pre-Uber Vancouver. The 18th Chinese Internet Research Conference (CIRC). Virtual.
- Zhang, Y.** (2019, June 6). WeChat, ridesharing and a "Chinese" problem in Vancouver. Annual Conference of the Canadian Communication Association (CCA), Vancouver, BC, Canada.
- Zhang, Y.** (2019, June 1). Being local in the transnational age: WeChat, ridesharing and a Chinese 'problem' in Vancouver. Annual Conference of the Cultural Studies Association (CSA), New Orleans, LA, the United States.
- Zhang, Y.** (2018, May 31). Transplanting technologies, transforming geographies: How WeChat became a platform for transnational Chinese life in Vancouver. Annual Conference of the Cultural Studies Association (CSA), Pittsburgh, PA, the United States.

RESEARCH EXPERIENCE

- Research Assistant** 2021 – 2022
 Department of Sociology, The University of British Columbia
- Summarized in English the Chinese transcripts of Dr. Amy Hanser’s interviews with Chinese immigrant mothers’ childbearing experience in Vancouver, Canada.
- Research Assistant** 2018 – 2020
 School of Communication, Simon Fraser University
- Attended the series of podcasting workshops at VIVO Media Arts Centre as the participant observer, organized field notes into written narrative using MS Word and Excel, and archived research materials including screen records and shots, photos, workshop learning resources such as working sheets.
- Research Assistant** 2017 – 2017
 School of Communication, Simon Fraser University
- Conducted research on “memoryscape” and compiled an annotated bibliography of key scholars, concepts and cases in the field.

TEACHING EXPERIENCE

Teaching Assistant

SOCI303	Sociology of Migration	UBC	2023
SOCI364	Built Environment	UBC	2023
SOCI260	Work & Society	UBC	2022
FMST314	Relationship Development	UBC	2022
FMST312	Parent-Child Relationships	UBC	2022
FMST210	Family Context of Human Development	UBC	2021 & 2023
FMST380	Sociological Methods: Survey Research	UBC	2021
SOCI371	Classical Traditions in Theory	UBC	2021
FMST312	Parent-Child Relationships	UBC	2021
SOCI301	Sociology of Development & Underdevelopment	UBC	2020 & 2021
FMST316	Human Sexuality – Reel Representations	UBC	2020
FMST314	Relationship Development	UBC	2019
CMNS130	Communication and Social Change	SFU	2017 – 2019
CMNS353	Topics in Technology and Society	SFU	2017 – 2018

PROFESSIONAL & VOLUNTEER EXPERIENCE

- Co-Editor** 2023
 LaborTech Blog
- Co-Editor** 2022 – 2023
 ASA-CITAMS Newsletter
- Volunteer**

The Pacific Canada Heritage Centre – Museum of Migration	2021 – 2022
Occasional Reviewer <i>International Journal of Cultural Studies,</i> <i>Global Media and China, & Journal of Social Thought</i>	2021 – 2023
Translator Chinatown Biennial	2021
Graduate Student Representative, Job Search Department of Sociology, University of British Columbia	2021
Graduate Student Representative, Distinguished Speaker Series Department of Sociology, University of British Columbia	2020 – 2021