

# ZACHARY HYDE

## Curriculum Vitae

Department of Sociology  
6303 NW Marine Drive  
University of British Columbia

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### EDUCATION

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2019 **Ph.D. Sociology (expected)**, University of British Columbia

- Dissertation: "Rethinking the City as Market: Planning, Housing Politics and the Legitimacy of Urban Neoliberalism"
- Committee: Amy Hanser (Chair), Amin Ghaziani, Nathanael Lauster, Jamie Peck (Geography)

2012 **M.A. Sociology**, University of Toronto

2010 **B.A. Sociology**, Simon Fraser University

### AREAS OF INTEREST

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Urban Sociology  
Economic Sociology  
Culture

Consumers and Consumption  
Social Theory  
Qualitative Methods

### PEER-REVIEWED JOURNAL ARTICLES

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Hyde, Zachary. 2018. "Giving Back to Get Ahead: Altruism as a Developer Strategy of Accumulation Through Affordable Housing Policy in Toronto and Vancouver," *Geoforum* (online ahead of print).

- **Winner, Student Paper Award**, Community and Urban Sociology Section of the American Sociological Association (2019)

Hyde, Zachary. 2014. "Omnivorous Gentrification: Restaurant Reviews and Neighborhood Change in the Downtown Eastside of Vancouver," *City & Community* 13(4): 341-359.

- **Winner, Student Paper Award**, Consumers and Consumption Section of the American Sociological Association (2015)

Hanser, Amy and Zachary Hyde. 2014. "Foodies Remaking Cities," *Contexts* 13(3): 44-49.

#### PEER-REVIEWED BOOK CHAPTERS

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Hyde, Zachary. 2019 (accepted). "Is Altruistic Development Possible: Accounting for Diverse Forms of Capital in the Real Estate Industry," in *The Role of the Developer*, edited by Anthony Boanada-Fuchs and Vanessa Boanada-Fuchs. London: Wiley-Blackwell.

Hyde, Zachary. 2019 (forthcoming). "'Ethical' Gentrification as a Pre-emptive Strategy: Restaurants and Resistance to Neighborhood Change in Vancouver's Downtown Eastside," in *Back to the City: Food and Gentrification in North America*, edited by Alison Hope Alkon, Yuki Kato and Joshua Sbicca. New York City: New York University Press.

Gross, Neil and Zachary Hyde. 2017. "Norms and Mental Imagery," Pp. 361-391 in *Social Theory Now*, edited by Claudio Benzecry, Monika Krause and Isaac Reed. Chicago: University of Chicago Press.

#### ESSAYS AND PUBLIC SCHOLARSHIP

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Hyde, Zachary. 2018. "From 'Escaping Vancouver' and YIMBYism to Fighting Back through Collective Action," *The Mainlander*, October 13.  
<http://themainlander.com/2018/10/15/escaping-vancouver/>

Hyde, Zachary. 2018. "The Dilemmas of Developer Funded Public Art: Art Washing and the Vancouver Mural Festival," *Spacing Magazine*, Summer 2018, Issue 47.

Hyde, Zachary. 2018. "Foodies Gentrifying Vancouver's Downtown Eastside," *The Tyee*, May 15.  
<https://thetyee.ca/Opinion/2018/05/15/Foodies-Gentrify-Downtown-Eastside/>

Hyde, Zachary. 2017. "Gentrification as Symbolic Cannibalism: From 'Fraserhood' to Chinatown," *The Mainlander*, March 6. <http://themainlander.com/2017/03/05/gentrification-as-symbolic-cannibalism-from-fraserhood-to-chinatown/>

Hyde, Zachary. 2016. "Vancouver Mural Festival is Caught up in Gentrification," *The Mainlander*, October 5.  
<http://themainlander.com/2016/10/05/vancouver-mural-festival-is-caught-up-in-gentrification/>

## AWARDS AND FELLOWSHIPS

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- 2015 Kurt and Anne Paulus Memorial Scholarship in Sociology, University of British Columbia
- 2015 Graduate Arts Travel Award, University of British Columbia (\$1000)
- 2014 Social Science and Humanities Research Council Doctoral Award (\$60,000)
- 2012 Dean's Fellowship, University of British Columbia (\$160,000)
- Granted to top entrance applicants in all PhD programs at the University of British Columbia.
- 2010 Umsah Ansari Award, Simon Fraser University
- Granted to the top graduate in the department of Anthropology and Sociology.
- 2007 Simon Fraser University Open Scholarship
- Granted to students who maintain top ranking (A average) in their studies.

## CONFERENCE PRESENTATIONS

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- 2019 "The Culture of Exchange Value: Rental Housing, Neighborhood Conflict and 'Socially Conscious' Real Estate Developers," *American Sociological Association Conference*. New York City NY, August 2019.
- "The Dilemmas of Developer Funded Arts and Culture: Artwashing and Gentrification in the Unaffordable City," *Society for the Study of Social Problems Conference*. New York City NY, August 2019.
- "Queer Pop-Ups, Artists, and Gentrification: Collective Belonging and Displacement in the Unaffordable City" (with Ryan Stillwagon), *Canadian Sociological Association Conference*. Vancouver BC, June 2019.
- 2018 "Giving Back to Get Ahead: Philanthropy as a Developer Strategy of Accumulation in Public-Private Social Housing," *International Sociological Association Conference*. Toronto ON, July 2018.
- 2017 "Welfare Neoliberalism: Vancouver's 'Ethical Development' Regime Politics," *American Sociological Association Annual Conference*. Montreal QC, August 2017.
- 2016 "Spitting that Real Versus Keeping It Misogynistic: Hip-Hop, Class, and Masculinity in New Food Media" (with Josée Johnston), *American Sociological Association Annual Conference*. Seattle WA, August 2016.

- 2016 "Toronto does Vancouverism: Strategic Relationalism and the Case of Honest Ed's," *RC 21: ISA Urban Sociology Research Cluster Annual Conference*. El Colegio de México, Mexico City, July 2016.
- 2015 "Neighborhood Effects and the Dominance of Durkheim," *Canadian Sociological Association Conference*. University of Ottawa, Ottawa ON, June 2015.
- 2014 "Urban Foraging as Sustainable Exoticism," *ASA Consumers and Consumption Section Preconference*. University of California Berkeley, Berkeley CA, August 2014.
- 2013 "Gentrification with Real Social Values?: Media Representations of Restaurants and Revitalization on Vancouver's Downtown Eastside," *Canadian Sociological Association Conference*. University of Victoria, Victoria BC, June 2013.

## **MEDIA INTERVIEWS AND COVERAGE**

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- 2018 "Was Vision Vancouver Addicted to Selling Rezoning?" by Christopher Cheung. *The Tyee*, Sep 30.

<https://thetyee.ca/News/2018/10/01/Vision-Vancouver-Rezoning-Addiction/>

"Facing Displacement by Condos, Should Vancouver Artists 'Bite the Hand that Feeds?'" by Tessa Vikander. *Metro Vancouver*, Mar 11.

<http://www.metronews.ca/news/vancouver/2018/03/11/should-vancouver-artists-bite-the-hand-that-feeds.html>

"The High Price of Vancouver's Working Class Romanticism," by Christopher Cheung. *Vancouver Courier*, Jan 10.

<http://www.vancourier.com/community/the-high-price-of-vancouver-s-working-class-romanticism-1.23140337>

- 2017 "Disappearing Main Street: Photos Highlight Gentrification in Uber-Hip Neighborhood," by Christopher Cheung. *Metro Vancouver*, Oct 13.

<http://www.metronews.ca/news/vancouver/2017/10/13/disappearing-main-street-photos-highlight-gentrification-in-uber-hip-neighbourhood.html>

## **TEACHING EXPERIENCE**

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**Primary Instructor**, Department of Sociology, University of British Columbia

- 2019 Sociology 410: Economic Sociology  
 2016 Sociology 342: Consumers and Consumption

**Teaching Assistant**, Department of Sociology, University of British Columbia

- 2018 Sociology 371: Classical Sociological Theory
- Sociology 372: Contemporary Sociological Theory
- Sociology 342: Consumers and Consumption
- Sociology 382: Qualitative Methods
- 2017 Sociology 354: Community Sociology
- 2014-2015 Sociology 350: Sociological Theory
- 2013 Sociology 361: Social Inequality
- 2012-2013 Sociology 100: Introduction to Sociology

**Teaching Assistant**, Department of Sociology, University of Toronto

- 2011-2012 Sociology 100: Introduction to Sociology

**RESEARCH EXPERIENCE**

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**Research Assistant**, Department of Sociology, University of British Columbia

- 2014-2016 “Making Housing Home” with Nathanael Lauster. Funded by the Social Science and Humanities Research Council of Canada.
- 2013-2014 “Comparative Street Commerce: Food Carts in Vancouver, Portland and Shanghai” with Amy Hanser. Funded by the Social Science and Humanities Research Council of Canada and American Sociological Association.

**Research Assistant**, Department of Sociology, University of Toronto

- 2015-2016 “Meat and Masculinity” with Josée Johnston. Funded by the Social Science and Humanities Research Council of Canada.
- 2012 “The Politics of Urban Cultural Policy” with Daniel Silver and Carl Grodach. Edited volume from Routledge.

**Research Assistant**, Department of Sociology, Simon Fraser University

- 2010 “The Red Tent Campaign” and “The Campaign to End Homelessness,” with Pivot Legal Society in Vancouver, British Columbia.

**PROFESSIONAL AND DEPARTMENTAL SERVICE**

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**Departmental and University Service:**

- 2017-2018 Graduate Student Representative, UBC Department of Sociology Seminar  
Speakers Selection Committee
- 2014-2015 Treasurer, UBC Graduate Student Council of Sociology
- 2011-2012 Chief Union Steward, University of Toronto Department of Sociology Union  
CUPE 3902

**Manuscript Reviewer:**

*Cities, City & Community, Cultural Geographies, Geoforum*

**PROFESSIONAL AFFILIATIONS**

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American Sociological Association  
Canadian Sociological Association  
International Sociological Association

**ACADEMIC REFERENCES**

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Dr. Amy Hanser (Supervisor)  
University of British Columbia, Sociology  
[hanser@mail.ubc.ca](mailto:hanser@mail.ubc.ca)

Dr. Amin Ghaziani  
University of British Columbia, Sociology  
[amin.ghaziani@mail.ubc.ca](mailto:amin.ghaziani@mail.ubc.ca)

Dr. Neil Gross  
Colby College, Sociology  
[nlgross@colby.edu](mailto:nlgross@colby.edu)

Dr. Josée Johnston  
University of Toronto, Sociology  
[josee.johnston@utoronto.ca](mailto:josee.johnston@utoronto.ca)

Dr. Nathanael Lauster  
University of British Columbia, Sociology  
[nlauster@mail.ubc.ca](mailto:nlauster@mail.ubc.ca)

Dr. Jamie Peck  
University of British Columbia, Geography  
[jamie.peck@geog.ubc.ca](mailto:jamie.peck@geog.ubc.ca)